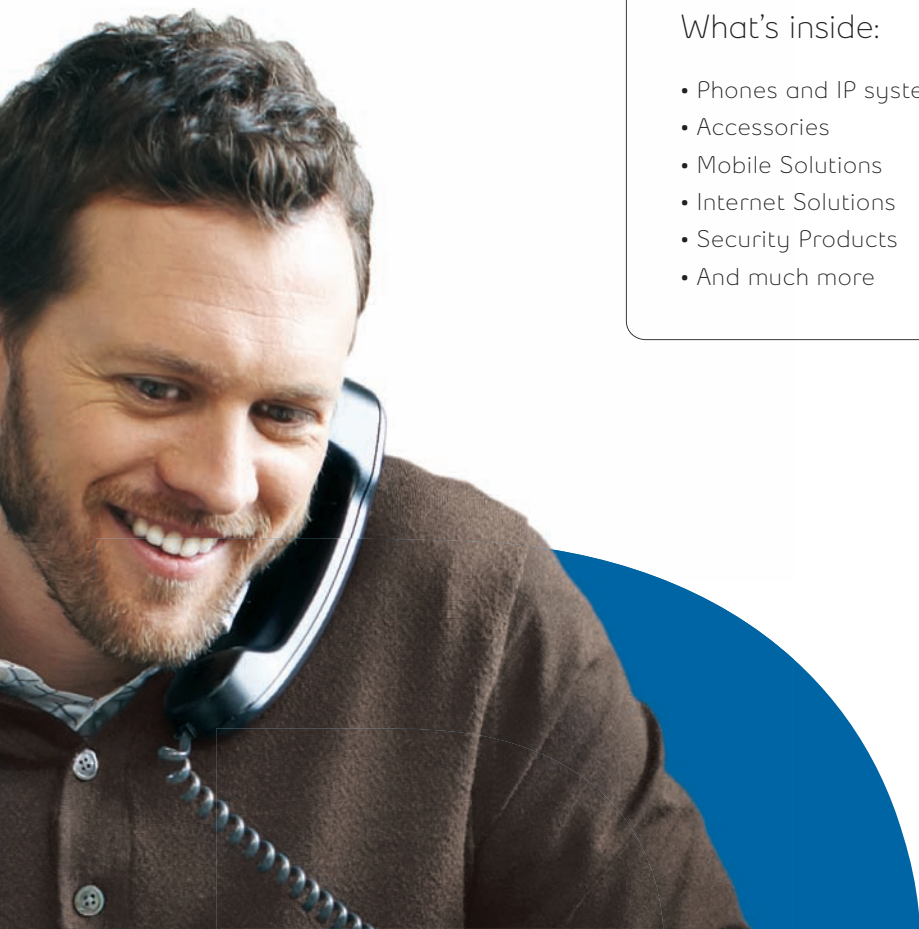


# Smart Communication

FALL/WINTER 2010

## What's inside:

- Phones and IP systems
- Accessories
- Mobile Solutions
- Internet Solutions
- Security Products
- And much more





# Bell makes business run better.

Communication is key. So be sure your business is backed with exceptional communication tools and services. At Bell, we've partnered with the best brands in business communications to bring you a wide range of options from which to build a complete, high-quality solution. Let us help you save time and money while enjoying the peace of mind that your business communication needs are in good hands.

We'll also take care of all of your technical needs, provide installation,<sup>1</sup> training and other support services to ensure seamless adoption of our products. Whether you have three employees or 300, Bell will help your business be its best.

Let us help you find the perfect solutions for your business. Call 1 877 292-1807 or contact one of our Certified Partners today.

Save up to

30%

off MSRP

on select systems  
and telephones.<sup>2</sup>

# Voice and IP Solutions

## Toshiba Systems

### Under 15 employees



#### Toshiba CIX 40

Sale Price

**\$642<sup>60</sup>**

**SAVE \$160<sup>65</sup>**

MSRP

**\$803<sup>25</sup>**

A complete, easy-to-use system that will adeptly meet your business needs now. Plus, it has built-in flexibility to grow with you as your needs change.

- Supports up to 11 external lines and 16 telephones
- Features such as voicemail, auto attendant, automatic call routing available
- Fully upgradeable to protect your technology investment

Complete your Toshiba CIX 40 solution by adding this compatible telephone set.

#### Toshiba DP5022 Telephone

Sale Price

**\$118<sup>80</sup>**

**SAVE \$29<sup>70</sup>**

MSRP

**\$148<sup>50</sup>**

One-touch programmable buttons save you time and provide faster access to advanced calling features such as call forward and transfer on hold.



# Avaya Systems

3 - 50 employees



Avaya Business Communications Manager 50

Sale Price	MSRP
<b>\$993<sup>30</sup></b>	<b>\$1,419</b>
<b>SAVE \$425<sup>70</sup></b>	

A complete, cost-effective small business communication platform that is easy to scale as your business grows.

- Provides robust telephone features such as voice and unified messaging, IP networking and contact centre
- Wireless telephone options for communicating while on the move
- Remote office and teleworking capabilities

Complete your Avaya solution by adding one or more of the following Avaya telephone sets.

Avaya T7208 Telephone

Sale Price	MSRP
<b>\$178<sup>50</sup></b>	<b>\$255</b>
<b>SAVE \$76<sup>50</sup></b>	



An advanced, multi-line telephone with an integrated LCD – perfect for those with average business calling requirements.

# Avaya Systems

30 - 300 employees



Avaya Business Communications Manager 450

Please call for pricing.

A complete “Business in a Box” solution that delivers big business functionality, at an affordable price.

- Enhanced security features that protect your business
- Meet-Me Conferencing capabilities
- FindMe/FollowMe feature that simultaneously rings up to five numbers

Complete your Avaya solution by adding one or more of the following Avaya telephone sets.

Avaya T7316E Telephone

Sale Price

**\$219<sup>80</sup>**

SAVE \$94<sup>20</sup>

MSRP

**\$314**

A market-leading, full-featured, multi-line telephone designed for small to medium-sized businesses.



## 3 - 300 employees



### AVAYA IP Office

Coming Soon - please call for details.

Built specifically for small and medium-size businesses, IP Office delivers the communications capabilities big businesses are used to – with the simplicity and ease small businesses consider a “must-have”.

- Supports up to 300 users
- Centralized system administration for multi-site customers
- Embedded Voice Messaging solution

Complete your IP Office solution by adding this compatible telephone set.

### Avaya 1403 Telephone

Coming Soon - please call for details.

This phone puts convenient features and capabilities at your fingertips, including a Conference, Transfer, Hold, and Redial button and a menu of options and settings to customize your phone.



# Cisco Systems

3 - 50 employees



Cisco UC500

Sale Price

**\$3,118<sup>50</sup>**

SAVE \$1,336<sup>50</sup>

MSRP

**\$4,455**

An all-in-one easy-to-manage communication system. Everything you need to keep your business connected, productive and secure.

- Integrated voicemail and auto attendant
- Multi-site networking for up to five sites including remote teleworking
- Integrated data, security and wireless capabilities

Complete your Cisco solution by adding one or more of the following Cisco telephone sets.

Cisco SPA504 IP Telephone

Sale Price

**\$156<sup>10</sup>**

SAVE \$66<sup>90</sup>

MSRP

**\$223**



This phone is ideal for sales and customer service representatives who depend on heavy phone use.



## 30 - 300 employees



### Cisco UC Business Edition

Please call for pricing.

Serve customers and achieve your long-term business goals with enterprise-level unified communications.

- Integrated voicemail, automated attendant, unified messaging and mobility services
- Basic and advanced contact centre capabilities
- Advanced communications features such as voicemail retrieval via web and email

### Cisco 7931G IP Telephone

Sale Price

**\$268<sup>80</sup>**

**SAVE \$115<sup>20</sup>**

MSRP

**\$384**

A desktop telephone designed for anyone with moderate telephone traffic or specific call requirements.



### Cisco 7942G IP Telephone

Sale Price

**\$305<sup>90</sup>**

**SAVE \$131<sup>10</sup>**

MSRP

**\$437**

A dynamic desktop telephone that is designed to grow with your business.



# Bell Hosted IP Voice

## No hassles, low upfront investment.

Improve productivity and stay in touch with customers, with a no-hassle, hosted voice solution. Hosted IP Voice delivers the latest functionality without a big capital investment or in-house expertise. This up-to-date and reliable phone system is ideal for companies with 12 or more employees.

### User Packages

FROM

**\$33**/MO.<sup>4</sup>

- No PBX to purchase – Bell manages your service in its core network
- Free long distance between sites
- Full suite of the latest calling features – staff can stay in touch with customers even when they are out of the office
- Manage features easily with a Web-based portal
- Auto attendant and receptionist console



# Connectivity Solutions

A business line is a critical part of any operation. Bell offers a variety of phone services with a wide variety of features that work for you.

## 1 - 12 employees

Basic  
Business Line  
FROM  
\$36<sup>30/MO.<sup>5</sup></sup>

This basic phone service is ideal for businesses that need a single phone line for phone, fax, point of sale or an alarm system. With this service you can:

- Choose only the calling features you want
- Select a contract length that's right for you
- Get repairs completed by the end of the next business day<sup>6</sup>

Local Link  
FROM  
\$47<sup>51/MO.<sup>5</sup></sup>

This simple, cost-effective bundled service offers a full suite of features to meet your business needs whether you're connecting to a few phone sets or to an entire phone system. This phone service gives you:

- Eight of the most popular features for business such as call display and line hunting
- A choice of contract lengths
- An optional discounted fax line
- Repairs completed by the end of the next business day<sup>6</sup>

## 12+ employees

Megalink™  
Please call  
for pricing.

Megalink is a connection to the PSTN network for your PBX, where each single connection provides you with the equivalent of 23 phone lines. It is a cost-effective solution for businesses with telephone systems that handle a large volume of calls, including call centres or companies with multiple locations. With Megalink, you will:

- Get significant savings as compared to using multiple Basic Business or Local Link lines
- Protect the reliability of your network with several back-up configuration options

# Mobile Solutions

## Stay on top with smartphones on the best network.

Give yourself and your team maximum flexibility while you're away from your desk and away from the office. With Bell, you can choose from our powerful line-up of the latest smartphones from the best brands. And you can make the most of your new smartphone in more places on Canada's best network.<sup>7</sup>



### BlackBerry® Torch™ 9800 smartphone

3-yr. term

**\$199<sup>95\*</sup>**

**SAVE \$400**

No term

**\$599<sup>95</sup>**

- 
- BlackBerry 6.0 OS • High-res touch screen
  - Full QWERTY keyboard • 5.0 megapixel camera
  - Wi-Fi • Email • Internet • Global access



### BlackBerry® Bold™ 9700 smartphone

3-yr. term

**\$99<sup>95\*</sup>**

**SAVE \$500**

No term

**\$599<sup>95</sup>**

- 
- Email • Internet • Wi-Fi • GPS Navigator
  - Music • TV • 3.2 MP camera • QWERTY keyboard • SIM card • Global access



### BlackBerry® Curve™ 3G smartphone

3-yr. term

**\$29<sup>95\*</sup>**

**SAVE \$320**

No term

**\$349<sup>95</sup>**

- 
- Email • Internet • Wi-Fi • GPS Navigator
  - Music • TV • Camera • QWERTY keyboard

## Great mobile plans for small business.

### Small Business Share plan

Add features and share minutes amongst team members in whichever way makes the most sense for your business.

**\$50** /MO.  
for 2 members

- Up to 400 anytime local minutes
- Unlimited Nights 9pm - 7am & Weekends Fri 9pm - Mon 7am (local minutes)<sup>8</sup>
- Call Waiting, Conference Calling<sup>9</sup>

#### Pick one feature:<sup>8</sup>

- Unlimited text messages<sup>10</sup>
- Unlimited local talk & text to 5 numbers<sup>11</sup>
- Unlimited local Bell Mobility to Bell Mobility calling<sup>12</sup>
- Double your anytime minutes<sup>13</sup>

#### Small Business Bonus:<sup>8</sup>

- Unlimited Nationwide calling between members<sup>14</sup>
- 100 Bonus minutes per member
- \$50 credit on new smartphone activations

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### Small Business Flex plan

FROM **\$40** /MO.  
up to 600 local minutes

If your minute usage varies from month to month, then this plan is for you. It automatically adjusts to the best rate available.

At Bell Mobility, products are backed by 24/7 technical support.

To learn more about Bell Mobility products and solutions, call 1 866 797-3950 or visit a Bell store or authorized dealer.

## Internet for one.

Get Internet access anytime, anywhere on Canada's best network.<sup>7</sup> Turbo Sticks plug into laptop USB ports, providing mobile Internet access with download speeds of up to 21 Mbps<sup>15</sup> and an expandable memory of up to 32 GB.



### Turbo Stick U998

Speeds of up to 21 Mbps.

2-yr. term

\$0\*

SAVE \$129<sup>95</sup>

No term

\$129<sup>95</sup>

### Mobile Internet Flex plan

FROM \$35 /MO.  
for up to 500 MB

Automatically adjusts to the best rate available depending on your monthly usage.

## Internet for the office.

Transform your office, or anywhere you work, into a high-speed Internet zone with Turbo Hub – new from Bell. Simply plug it into any power outlet and connect up to 15 devices at a time using Wi-Fi and/or Ethernet.<sup>16</sup> No software or installer visit required.



### Turbo Hub

Speeds of up to 7.2 Mbps.

2-yr. term

\$149<sup>95\*</sup>

SAVE \$250

No term

\$399<sup>95</sup>

### Turbo Hub Flex plan

FROM \$35 /MO.  
for up to 3 GB

Automatically adjusts to the best rate available depending on your monthly usage.

At Bell Mobility, products are backed by 24/7 technical support.

To learn more about Bell Mobility products and solutions, call 1 866 797-3950 or visit a Bell store or authorized dealer.

# Business Phones

Choose from our range of stand-alone business phones – the reliable and affordable way to keep your small business connected.

Aastra 9116 Telephone | \$59<sup>95</sup>

This basic business speakerphone has all the features you need in a sleek design with 8 one-touch memory calling, and is headset compatible.



Aastra 9120 Telephone | \$119<sup>99</sup>

A feature rich, two line speakerphone with conference capabilities, 14 autodial positions and on hook dialing makes this headset compatible phone a smart solution for today's complex business environment.



Aastra 480e Telephone | \$178

With an eight-line display screen, customizable soft keys and enhanced headphone options, this phone provides all the features and flexibility you require.



Aastra 9316CW Telephone | \$200

Features an adjustable three-line backlit display for “at a glance” viewing, a “link” key that lets you switch between calls, and a host of other convenient features.



# Headsets and Audio Conferencing Units

Redefine real-time collaboration. These business tools will help you respond to clients and business challenges faster than ever – improving productivity and efficiency.

Plantronics S11 Telephone Headset system | \$73<sup>77</sup>

This comfortable over-the-head hands-free device delivers crystal clear voice quality and eliminates annoying background noise. It connects to single or multi-line phones.



GN Jabra Cruiser SP710 | \$108<sup>78</sup>

This in-car speakerphone features Dual Microphone technology that dramatically improves call quality by eliminating background noise while enhancing the speaker's voice.



GN Jabra 9330E | \$258<sup>51</sup>

Enjoy extra freedom of movement, enhanced sound quality and additional comfort for all your PC-based IP Phone conversations.





Plantronics CS55 Headset | \$ 263<sup>49</sup>

Move around the office – or wherever business takes you – without interrupting or missing a call with this lightweight, clear and comfortable headset.



Plantronics CS70N Wireless Headset | \$ 335<sup>48</sup>

The best of both worlds: premium audio performance and sleek, comfortable styling. Noise-Cancelling microphone allows clear speech despite background noise.



Soundstation 2 Non Display/ Expandable Conferencing Unit | \$ 469

Full duplex (2-way communications unit) with noise-cancelling allows users to speak in a normal voice and be heard clearly up to three metres away – making every call a more productive call.



# Security Systems

Don't underestimate how important it is to have the peace of mind and security that your property, goods and information are safe and sound. Look to Bell to help stay protected.

## Surveillance Camera System - 4 camera kit

Sale Price

**\$2,499**

**SAVE \$300**

MSRP

**\$2,799**

Ensure your valuable assets remain safe and protected via video surveillance. Protect the cashier area, monitor your back office inventory or improve your staff and clients' safety with this easy to manage system.

Alarm  
System

**\$999<sup>17</sup>**

Enjoy peace of mind and reduce your insurance costs with this robust alarm system and access control solution that protect your business from intrusion and theft, 24/7.



# Maintenance and Financing

## Protect your investment.

Your phone system is your business' life line. Whether you've chosen a simple or complex system, be sure it's covered with Bell's maintenance program. We offer multi-vendor support with over 800 individual certifications. And we are certified partners with Cisco, Avaya and Toshiba. For speed, quality repairs and response, choose Bell maintenance for your communication solution.

## Manage your cash flow.

Acquire the phone system equipment you want today and pay for it tomorrow. Bell provides a range of leasing and financing options. And until December 31, 2010, you can obtain your communications solution without having to pay for the first 90 days.<sup>18</sup>

To learn more about how Bell can do more for your business, simply call 1 877 292-1807 or contact one of our Certified Partners today.

Available to business customers in Ontario and Québec, where technology permits. Upon early termination, price adjustment charges apply. Subject to change without notice and cannot be combined with any other offer. Taxes extra. Other conditions apply. Bell Mobility: Available with compatible devices within network coverage areas available from Bell Mobility where technology permits. One-time device activation fee (\$35), applies to each member. Paper bill charge (\$2/mo.) applies unless you register for e-bill and cancel your paper bill. **(1)** Not applicable to the Toshiba CIX 40. Installation of this product is provided by a 3rd party. **(2)** Offer ends December 31, 2010. Available to customers who receive this catalogue and purchase select systems, phones and software as a complete solution (excluding headsets, conferencing units and business phones). **(3)** Required Digital Station Module and Key code is extra (\$544). **(4)** Based on standard line package on a 3-yr. term. Site fee \$270/mo. per location. Compatible phones (Cisco SPA504G IP Phone and Cisco SPA525G IP Phone only) extra. 9-1-1 (18¢/mo., plus 40¢/mo. in certain areas) extra. Installation (\$80/user) extra. Long distance minutes extra. **(5)** In certain areas, monthly rate is CRTC-regulated and may vary. With new subscription with a 3-yr. contract term in a regulated area. 9-1-1 (18¢/mo., plus 40¢/mo. in certain areas) and relay (13¢/mo.) extra. **(6)** Subject to availability and only available in select regions, when out of service. Same day service when calling before 11am, all calls after 11am will receive service next day before 5pm; no service on Sundays. Repair charges for each service (where applicable) extra. **(7)** With compatible HSPA+ devices. Based on comparison of national networks: (a) fastest network, according to tests of average upload and download speeds in large urban centres across Canada, (b) largest network, based on total square kms of coverage, and (c) best call completion based on tests for fewest call failures including network access failures, blocked calls and dropped calls in large urban centres across Canada; all on the shared HSPA+ network available from Bell, vs. Rogers HSPA/HSPA+ network. Excludes roaming partners' HSPA and GSM/Edge coverage in certain parts of Manitoba and Saskatchewan. Speed may vary due to topography, environmental conditions, device type and other factors. HSPA+ not available in all areas. Bell.ca/network. **(8)** With new activation on a min. 3-yr. term on a Small Business Share plan. **(9)** Simultaneous use of airtime. **(10)** Sent messages exclude international, roaming, alerts, premium and instant messaging application messages. Received messages exclude premium, alerts and dial-up messages. **(11)** Applies to local calls and text messages made to and from 5 designated numbers. **(12)** Applies to airtime for calls to and from mobile phones in your local calling area. **(13)** Excludes bonus minutes. **(14)** Applies to long distance calls made from and to Canada in Bell Mobility and its partners' coverage areas. **(15)** Speed may vary due to topography, environmental conditions, device type and other factors. HSPA+ not available in all areas. Bell.ca/network. **(16)** External antenna may be required (sold separately). **(17)** Optional professional monitoring (\$239/yr. or \$19.99/mo.) extra. **(18)** Offer ends December 31, 2010. Available to customers who receive this catalogue and purchase select telephony equipment with a max. value of \$25,000 with 24, 36, 48 and 60 month FMV leases only. Offer applicable OAC. The information contained herein has been provided by GE Capital for promotional purposes and does not represent an approval or commitment to finance by GE to any person. BlackBerry®, RIM®, Research In Motion® and related trademarks, names and logos are the property of Research In Motion Limited and are registered and/or used in the U.S. and countries around the world. Megalink is a trade-mark of Stentor Resource Centre Inc.

To learn more about our products and how your business can benefit from them, simply call 1 877 292-1807 or contact one of the following Bell Certified Partners in your area:

#### ALL ONTARIO

Convergent Telecom\*  
1 877 631-1315  
GT Global Telecom\*  
Networks Corp.  
1 800 232-9711  
Telsys  
1 877 8 TELSYS  
Worldlynx\*  
1 866 219-5272

#### SOUTHERN ONTARIO

onset telecom  
1 866 475-1087

#### AJAX/PICKERING

Norcom Solutions\*  
1 866 808-7250  
Sean Touchie & Associates  
1 866 701-1141

#### BOWMANVILLE

Norcom Solutions\*  
1 866 808-7250

#### BURLINGTON

Sean Touchie & Associates  
1 866 701-1141

#### CORNWALL

Primelink Telecom Ltd.  
1 877 235-2657

#### HAMILTON

In Touch Technologies Inc.\*  
1 877 878-5641  
Sean Touchie & Associates  
1 866 701-1141

#### KINGSTON

Primelink Telecom Ltd.  
1 877 235-2657

#### KITCHENER/WATERLOO/ CAMBRIDGE

Sean Touchie & Associates  
1 866 701-1141

#### NIAGARA FALLS

In Touch Technologies Inc.\*  
1 877 878-5641

#### OSHAWA

Norcom Solutions\*  
1 866 808-7250

#### OTTAWA AND SURROUNDING AREA

Primelink Telecom Ltd.  
1 877 235-2657  
SOS Telecom\*  
819 420-1817  
Telsys  
1 877 8 TELSYS  
Worldlynx\*  
1 866 219-5272

#### PETERBOROUGH

Primelink Telecom Ltd.  
1 877 235-2657

#### TORONTO/GTA

Breakwater Solutions Inc.  
1 877 305-8760  
ICT Canada  
1 866 533-4282  
In Touch Technologies Inc.\*  
1 877 878-5641  
Primelink Telecom Ltd.  
1 877 235-2657  
Sean Touchie & Associates  
1 866 701-1141  
Worldlynx\*  
1 866 219-5272

#### ST.CATHARINES

In Touch Technologies Inc.\*  
1 877 878-5641  
Sean Touchie & Associates  
1 866 701-1141

#### WHITBY

Norcom Solutions\*  
1 866 808-725

\* Authorized Bell Mobility reseller

